

## **Fabio Iraldo**

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Graduated at Bocconi University in “Economics and Social Disciplines”. He also holds a PhD degree in Territorial and Environmental Public Policies at IUAV University in Venice. Nowadays he is Associate Professor of Management at Scuola Superiore Sant’Anna in Pisa and Research Director at IEFÉ – “Institute for Environment and Energy Economics” at Bocconi University in Milan. He is Professor of Sustainability Marketing at the 3rd University of Rome - Economics Faculty “F. Caffé” - and responsible for teaching courses in Environmental Management and Competitiveness in several post-graduate MSCs and schools of management (SDA-Bocconi, SIAF). With other colleagues from the Genoa University and the Turin Polytechnic, in 2006 he founded CESISP: the Inter-University Centre for Product Sustainability. As an independent expert, he is member of environmental committees within some third-party certification bodies. Among his main research activities, there are pilot projects and studies carried out on behalf of national and EU institutions (European Commission - DG Environment, DG Enterprise, DG Research; Eurostat; European Foundation for the Improvement of Living and Working Conditions;...) on the following issues: environmental management, sustainability marketing, effects of environmental policies on markets and competitiveness, environment-oriented innovation, environmental policies-related dynamics in SMEs and industrial clusters. He is author of many publications on these issues.